



CAPABILITY STATEMENT

COMPANY OVERVIEW

Cogniaha is a startup offering professional services in instructional design, eLearning, course development, technical writing, onboarding, and project management. Backed by extensive experience, our team delivers custom learning and development solutions to help organizations enhance training, development, and operations.

PAST PROJECTS

Cogniaha was built on a foundation of expertise in instructional design, training development, and organizational consulting across various sectors. Past projects include core competency training for The KeelWorks Foundation, onboarding programs for Evanston/Skokie School District 65, digital training modules for Integra, and a STEAM-based curriculum for The Life Foundation. These experiences drive Cogniaha's commitment to delivering innovative, customized, and results-driven learning solutions.

CORE COMPETENCIES

- Instructional Design & eLearning Development
- Content Development & Technical Writing
- Onboarding & Organizational Development
- Project Management & Consulting Services
- AI Research and Development

DIFFERENTIATORS

- **Diverse Expertise:** We specialize in instructional design, project
- **Client-Centered:** We adapt quickly to meet unique client needs.
- **Proven Leadership:** Experienced leaders ensure a strong foundation.
- **Innovative Solutions:** We deliver impactful, tailored results.

COMPANY DATA

Small business with a core team and a network of consultants.

NAICS CODES

- **541430:** Graphic Design Services (for eLearning materials and instructional content)
- **541511:** Custom Computer Programming Services
- **541618:** Other Management Consulting Services
- **541690:** Other Scientific and Technical Consulting Services
- **611430:** Professional and Management Development Training
- **611710:** Educational Support Services

CERTIFICATIONS

Woman-Owned Small Business WOSB Certified

EIN#: 87-

DUNS Number: 11-811-3095

CAGE Code: 91TRO